

About Us www.couponzu.com

Our Mission

Couponzu was born to bridge the gap between savvy bargain hunters and growth-minded businesses through one dynamic marketplace.

We are here to empower everyday shoppers to stretch their budgets with unlimited, high-value discount coupons while equipping merchants of every size with accessible memberships and high-visibility digital promotion tools that drive measurable sales, lasting customer loyalty, and sustainable commercial success.

Our Vision

To become the premier regional destination for digital savings, membership rewards, and multi-portal online advertising.

We envision an inclusive commerce ecosystem where millions of consumers effortlessly unlock everyday discounts across every product and service category, and where local and independent brands compete alongside major retailers by reaching massive audiences without prohibitive marketing budgets or technical barriers.

Our Values

Everything we build at Couponzu.com is guided by four core principles:

Real value first: Discounts should make a genuine difference. Whether a shopper claims a neighborhood dining deal or a ninety-five percent markdown, every offer on our platform is designed to deliver meaningful, immediate financial relief at checkout.

Accessible growth: Powerful marketing should never be reserved exclusively for corporate giants. Through low-cost annual memberships and intuitive storefront tools, we give small businesses and independent entrepreneurs the broad digital reach and visibility they deserve.

Trust and security:Peace of mind comes standard. We never store or handle sensitive credit card details directly; instead, we partner exclusively with industry-leading payment gateways like PayPal, Stripe, and Google Pay to safeguard every transaction.

Win-Win partnerships:Sustainable commerce thrives when everyone benefits. Shoppers save money for free, advertisers gain loyal repeat customers, and members unlock long-term shopping rewards, creating a balanced digital marketplace built on complete transparency, mutual fairness, and shared economic prosperity.

Why Us

We go far beyond an ordinary coupon directory by combining great consumer deals, exclusive club memberships, and high-powered multi-portal promotion under one roof. For shoppers, joining is completely free. You gain instant access to steep discounts ranging from everyday essentials to buy-one-get-one offers across dozens of lifestyle, retail, and service categories, with fresh deals delivered straight to your inbox.

What truly sets us apart is our Media Club Membership and our proprietary multi-portal network. For just \$99 per year, members receive our Media On Gift Card, remaining valid for five full years of shopping points, exclusive perks, and flexible advertising privileges.

Unlike single-site platforms where listings get buried, offers published on Couponzu.com propagate across thousands of partner windows to put brands in front of millions of active prospects.

Backed by decades of established business media experience and responsive, hands-on customer support whenever you need personal assistance, Couponzu.com makes everyday saving effortless for families and growing a thriving business remarkably affordable.

For our Advertisers

Ready to put your business in front of millions of motivated buyers? Launch your own merchant storefront on Couponzu.com in minutes, or let our dedicated support team set up your campaign for you. Test our multi-portal advertising network free for 30 days, then continue for less than \$2 a week through our \$99 annual membership to turn discount seekers into loyal customers.

How we make money

Browsing, claiming, and receiving coupon deals on Couponzu.com is completely free for shoppers. We sustain and grow our platform through annual Media Club memberships, digital and print advertising packages purchased by merchants after their 30-day free trial, and direct sales of select consumer products. This model keeps savings accessible to consumers while delivering high-return visibility to participating businesses.